

# Sustainable Growth Coalition

## Strategic Vision and Framework

### **Vision**

The Sustainable Growth Coalition (SGC), an effort of Environmental Initiative, seeks to develop innovative and equitable pathways within the region to advance a circular economy. We envision a transformative economy where all energy is renewable, waste is eliminated, and natural, social, and human resources are protected and preserved. SGC inspires optimism, combined action, and partnership to move towards a positive climate future.

### **Mission and commitment**

The multi-sector Sustainable Growth Coalition comprises organizations with strong ties to Minnesota that are working together to:

- Facilitate and catalyze critical conversations.
- Build inclusive partnerships to address multiple sustainability issues.
- Advance programmatic work to foster a circular economy for the well-being of our diverse region.

SGC is committed to providing an inclusive, safe, and equitable space that respects diverse viewpoints, promotes innovation, and embraces non-traditional partnerships across and outside our membership.

### **Membership**

The Sustainable Growth Coalition's membership, which spans multiple sectors of the circular economy and is made up of local, regional, national, and multinational private, public, and non-profit organizations, is central to its work.

### **How the Sustainable Growth Coalition accomplishes its work**

The Sustainable Growth Coalition strives to accelerate the development and adoption of sustainable solutions by fostering knowledge sharing and action among members. Its work focuses on furthering the circular economy by encouraging equitable business pathways, promoting sustainable practices, and nurturing partnerships.

Participating organizations, each with their own individual sustainability goals, connect regularly to share results and strategies that build upon each other's successes. Formal activities include:

- Quarterly all-coalition meetings, some of which include "lunch and learns";
- Member to member pathway meetings, and member(s) to community partnership meetings;
- Online participation through SGC's newsletter and collaboration platform.

Utilizing an inclusive approach, SGC seeks to engage its members in:

- Decision-making and coalescing around innovative regional projects.
- Creating a space of mutual exchange with members of communities most impacted by environmental and sustainability issues, gaining insights into



solutions and pathways that work for them, sharing the work member companies are doing, and taking community feedback on member company plans.

- Hearing leaders' experiences from a circular and equitable standpoint.
- Participating in benchmarking to provide a model for future work.
- Incorporating external resources, such as student workers or community internships.
- Receiving access to a learning community where ideas are shared and collective knowledge grows.

## **Conclusion**

Through this strategic vision and framework, SGC affirms its commitment to addressing diverse and wide-ranging sustainability challenges. By leveraging the unique expertise and community connections of the coalition's membership, the Sustainable Growth Coalition will help guide the region towards a more equitable and prosperous future, enriched by shared best practices, meaningful connections, and collaborative efforts.