

A BRIEF 5-YEAR HISTORY OF THE

# SUSTAINABLE GROWTH COALITION

## Our Mission

The Coalition actively works together to advance a circular economy that enhances regional growth and competitiveness

## 2015

8 Leaders **initiated the idea**:  
*Aveda's Dave Rappaport, Andersen Corporation's Eliza Clark, Ecolab's Raj Rajan, HealthPartners's Dana Slade, Pentair's Amy Skoczlas Cole, Target's Greg Downing, Tennant's Stan Mierzejewski, Wenck's Bill Brown*

Members and staff **recruit** other founding members

**Charter** drafted

**Steering Committee** established

**Founding members** include:



## 2017

Facilitated member leadership with the **MN Chamber of Commerce** on energy policy resolutions

Hosted collaboration with RMI and WRI to build **corporate leadership** on renewable energy

Explored **aggregating demand** for a Virtual Power Purchase Agreement

Collaborations begin with **members and utilities** on renewable energy programs

Crosby Family grant secured to seed **water work** and create **Managing Director** position

New **project teams** include Virtual Power Purchasing Agreement and Restoring Natural Habitat teams

HGA **joins** the Coalition

## 2019

Steering Committee Charter **refreshed** and **Committee populated**

**Water Vision** and **Materials Vision** adopted

New **project teams** include Electric Vehicle Fleet, Capacity Building and Grid Mix Teams

**Corporate Guide to Sustainable Landscaping** published

**First legislative speaker** at a member meeting

Hosted 3 energy **webinars**

Submitted **first letter** to the MN Public Utilities Commission

First **testimony** at the MN Capitol

**New members** include:



## 2016

Member sponsorships and initial seed grant from McKnight secured for **initial launch**

**First meeting** of the membership

Charter **adopted**

**Founding members** include:



## 2018

**Managing Director** hired

**Executive level event** at the MN Zoo, sponsored by Greater MSP, Uponor, Andersen

Co-hosted event with **MPR Water Main**

6 **opportunity mapping workshops** to lay foundation for Energy and Water Visions

**Clean Energy Vision** adopted

Hosted **webinar** on renewable energy

First **multi-year grant secured** from the McKnight Foundation

## 2020

First **public affairs breakfast**

Member leaders **testify** at the Capitol on the business case for circularity

**Released a new tool** to help businesses work with utilities on reporting carbon to track energy goals, including a case study and public webinar

**First 3 year goals** developed by the Steering Committee

Adopted first two sets of **Guiding Principles** on Transmission and Circularity

New **project teams** include Transmission Workgroup and Circularity Taskforce

**New members** include:



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