

For Immediate Release:
October 20, 2020
For More Information, Contact:
Samantha Hanson, samantha@k2andcompany.com

Sustainable Growth Coalition Moderates Midwestern Governor's Association Transmission Panel with Google, General Motors and Walmart

Discussion Focuses on Corporate Leadership on Building a Robust Transmission Systems

Minneapolis, Minn.— On October 20, the [Midwestern Governors Association \(MGA\)](#), a non-profit, bipartisan organization that brings together governors and their staff to address public policy issues of significance to the region, is hosting a virtual workshop on transmission grid capacities. [Sustainable Growth Coalition](#) Managing Director Amy Fredregill will moderate a panel during the program with leaders from Google, General Motors, Walmart, the Midcontinent Independent System Operator (MISO). The virtual panel will take place October 20 from 11 a.m. to noon and focus on the corporate buyers' perspectives of an expanded, updated transmission grid.

The Sustainable Growth Coalition, a business-led partnership harnessing their expertise to advance the next frontier of corporate sustainability — the circular economy, is underlining the business case for transmission investments as the regional power generation portfolio evolves. The Coalition unveiled its [Transmission Guiding Principles](#) earlier this year to help advance our region's competitiveness and meet customer needs.

"I am looking forward to moderating this important, long-range transmission planning discussion with corporate leaders. The Coalition has been an advocate for grid investments. As we look toward our region's long-term needs, it's clear that comprehensive planning ensures investment dollars are spent optimally. I'm thankful for MGA's leadership on transmission capacity, and look forward to a thoughtful, meaningful discussion on how the private sector can collaborate on this important issue," said Fredregill.

"A robust transmission grid ensures our region is economically competitive and that both businesses and communities can invest in reducing greenhouse gas emissions and energy consumption to meet renewable goals," she concluded.

The Sustainable Growth Coalition [website has guiding principles, focus area content, and the charter and vision](#).

###

The **Sustainable Growth Coalition** is building a vision and completing steps to achieve a circular economy by developing energy, materials and water projects and initiatives. Members from nearly thirty businesses and organizations including 3M, Ackerberg, Andersen Corporation, Antea Group, Aveda, Barr Engineering, Best Buy, Blue Cross and Blue Shield of

Minnesota, Ecolab, Ever-Green Energy, Geronimo Energy, Greater MSP, Great Plains Institute, Great River Energy, HealthPartners, HGA, Metropolitan Airports Commission, Metropolitan Council, Minnesota Department of Administration, Mortenson, Target, Tennant Company, University of Minnesota, Uponor, Wenck and Xcel Energy.